ORACLE

Skechers finds perfect fit in Oracle Cloud

With offices across the globe, footwear innovator Skechers needed to create consolidated and consistent business processes with zero downtime and world-class performance. The company turned to Oracle Cloud and OSI Digital to make that vision a reality across its global operations.

The comfort technology company

Founded in 1992, Skechers is the third largest athletic footwear brand in the U.S. Known as **The Comfort Technology Company™**, Skechers offers a complete collection of **footwear, apparel and accessories** for men, women and kids.

Based in
Manhattan Beach, CA

$6 billion in revenue

Operations in over 40 countries

Stepping up to growth

Skechers has been growing rapidly across the U.S., Europe, South America, and especially in Asia – while E-commerce sales have shot up dramatically during the pandemic.

Finance teams were challenged to keep up

- Faced ongoing **system downtime** and **poor performance**
- Infrastructure and support **costs were rising**
- Financial closes were **slow and difficult**

Seeking modernization

- Mix of **on-premise financial apps** and **ERP customizations** in different countries created inconsistent and fragmented financial processes
- Needed a **unified financial and reporting platform** that could grow as the company expanded worldwide
- Enable continuous **updates and innovation** to support the business

Journey to the cloud

Skechers embarked on a digital transformation in Oracle Cloud to achieve greater control and efficiency for its finance teams worldwide.

Deep Oracle Cloud experience

- Leading digital consultancy **OSI Digital** provided comprehensive Oracle and PeopleSoft expertise
- Over a decade of support for previous private cloud migration
- Cost-effective off-shore model

Seamless deployment

- Smooth transition from on-premise private cloud to Oracle Cloud Infrastructure (OCI)
- Integrated 13 additional PeopleSoft modules, including accounts payable, purchasing, order management, expenses, and more
- Deployed PeopleSoft with additional systems across the company
- Provided ongoing managed services through OSI Digital CloudCare solution

The goal:
Establish "one way of working" globally

9 Months
From planning to migration

> "OSI Digital has been able to provide the necessary managed services in multiple different time zones while providing consistency and reliability across all those geographies."
>
> - Aniruddha Mahishi, Director of Finance Systems

Returns from the cloud

After migrating to Oracle Cloud Infrastructure, Skechers has positioned the company to modernize business operations and drive global growth

- Real-time system access for PeopleSoft users in over **40** countries
- Downtime is a thing of the past: **99%** availability
- Reduced operational costs significantly
- Faster performance: No latency for users across the globe
- Faster and smoother month-end and quarter-end financial close
- Extremely responsive support across Skecher offices worldwide

30-40% Cost Reduction
Estimated cost savings from infrastructure, database and support

> "In the past, finance was always on edge during the month and quarter close times. Now with OCI, that doesn't happen anymore."
>
> - Aniruddha Mahishi, Director of Finance Systems

OSI Digital

Learn more about how Oracle and OSI Digital can help your company transform and grow in the cloud at https://osidigital.com/