QUICK VIEW

EBS to Cloud Migration to Increase Agility and Cost Savings for BDA

INDUSTRY
Marketing & eCommerce Services

LOCATIONS
USA, France, Canada, Germany

URL
www.bdainc.com

Company Overview

BDA works with their clients as an agency partner for branded merchandise solutions, online company store and on-site brand experiences. BDA helps their customers with managing their: E-Commerce programs, corporate promotions and be-spoke custom orders, branded workwear and uniforms, sponsorship activations and brick 'n mortar and pop-up retail stores.

Business Challenge:

BDA was faced with modernizing an aging infrastructure that ran their Oracle EBS applications, used for managing all aspects of their business financials and supply chain. An analysis was performed in conjunction with Oracle to measure the impact of migrating from EBS to Oracle SaaS and BDA arrived at the conclusion that implementing Oracle Cloud SaaS to replace EBS would involve a larger risk and resource commitment than their business priorities would allow. The company then considered remaining with Oracle EBS and upgrading its underlying technical stack to a modern supported version.

The Solution:

The BDA team partnered with OSI Digital to help understand and map their existing Oracle license entitlements for Oracle Cloud Infrastructure (OCI). OSI Digital experts advised BDA on their migration path and database upgrade to stabilize operations in OCI. The OSI team also recommended a comprehensive Disaster Recovery Solution for the customer. The entire migration was done with a 'lift and shift' method requiring only minimal effort of BDA's IT team and was a seamless process resulting in no disruption to the business.

Results:

The environment is now fully upgraded and readily able to scale and meet the company's aggressive growth strategy.

- Moved, upgraded, and stabilized BDA's ERP environment to the Oracle Cloud Infrastructure in about 6 months
- Reduced risk and improved the customer's overall security profile by having a direct tenancy in OCI on an upgraded and supported infrastructure
- Mitigated issues related to business continuity and overall system performance
- Lowered BDA's monthly cost of maintaining ERP uptime and support costs

OSI Digital

Contact Us
Email: info@osidigital.com
Call: 818.992.2700
Visit: osidigital.com

Follow us: @OSI_Digital

© 2023 OSI Digital, Inc. All rights reserved.